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CENTRAL  
VALLEY  
IMMIGRANT  
INTEGRATION  
COLLABORATIVE

## PRIORITY AREAS AND OBJECTIVES

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**Priority Areas and Objectives**  
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**Priority Area 1: Outreach and Education**

**Overarching Goal**

**Widely distributing out accurate information and managing expectations about opportunities.**

<b>OBJECTIVES</b>	<b>ST OUTCOMES</b>	<b>LT IMPACTS</b>	<b>Primary responsible/ supporting</b>	<b>Connections to other efforts</b>
1) Select accessible, accurate information and messaging on state and federal laws to garner support and awareness in the immigrant and mainstream audiences by March, 2014.	<ul style="list-style-type: none"> <li>• # of forums (media, 4 live interactive talk shows per month by RBilingue)</li> <li>• # and mix of people reached (RB will reach 10,000 in Fresno County, 65,000 in SJV)</li> <li>• LATINO pop in general every month in Spanish</li> </ul>	<ul style="list-style-type: none"> <li>• Greater awareness in targeted communities of resources of immigrant communities</li> <li>• Benefits for future Californians understood by most communities</li> </ul>		
2) Disseminate materials in multiple mediums and outlets in relevant languages by ???.	<ul style="list-style-type: none"> <li>• # of speakers bureaus</li> <li>• # of forums (cultural, media, etc)</li> <li>• # and mix of outlets and geographies (ACA, churches, CBOs, soccer leagues etc.)</li> <li>• # and mix of people reached</li> <li>• Beneficiaries are more prepared to apply</li> </ul>	<ul style="list-style-type: none"> <li>• Communities reached and aware of resources available.</li> <li>• Buzz in social and other media follows CIR process</li> </ul>		
3) Offer monthly educational opportunities to learn about the process in key localities beginning May, 2014. (ex. Apt complexes and migrant camps).	<ul style="list-style-type: none"> <li>• Number of orgs hosting educational workshops,</li> <li>• # of workshops and attendees</li> </ul>	<ul style="list-style-type: none"> <li>• Communities reached in Fresno County; Fresno metro and beyond by CBOs.</li> </ul>		



**Priority Area 2: Immediate Service Needs**

**Overarching Goal**

*Coordinating and expanding available resources, eligibility, application assistance, and advising/referring.*

<b>OBJECTIVES:</b>	<b>ST OUTCOMES</b>	<b>LT IMPACTS</b>	<b>Primary responsible / supporting</b>	<b>Connections to other efforts</b>
1) Identify and develop a network of stakeholders for optimizing the use of resources through a website and monthly meetings by May, 2014.	<ul style="list-style-type: none"> <li>• # of regularly participating groups</li> <li>• Establish common goals and vision for the process.</li> <li>• Monthly meetings working towards and accomplishing agreed upon outcomes.</li> <li>• DACA collaborative expanded in March, 2014.</li> <li>• Website created directing people to meet their needs (# of hits) by May, 2014.</li> </ul>	<ul style="list-style-type: none"> <li>• Community infrastructure coming together to support the influx of demand.</li> </ul>		DACA collaborative
2) Establish a monitoring committee and process for combating fraud, beginning in March, 2014.	<ul style="list-style-type: none"> <li>• Process for tracking fraud implemented on regular basis</li> <li>• # of fraudulent practices identified and terminated</li> </ul>	<ul style="list-style-type: none"> <li>• Trusted referral network for applicants</li> <li>• A place to report and check for fraudulent practices</li> </ul>		
3) By Date? the network of qualified service providers is assisting (up to # ) applicants per week/month.  <i>Pending Congressional Action</i>	<ul style="list-style-type: none"> <li>• # of referrals made</li> <li>• # of applications submitted</li> <li>• # of follow up visits</li> <li>• Flow chart of services</li> <li>• Certification criteria agreed on by coalition</li> <li>• Coalition meeting regularly to ensure optimal service provision and no redundancies</li> <li>• Quality control of who is providing services—reports on those not qualified to provide services.</li> </ul>	<ul style="list-style-type: none"> <li>• Greater coordination among agencies</li> <li>• Reporting system for legal service providers who abuse the system</li> </ul>		

**Priority Area 3: Regional capacity building**

**Overarching Goal**

**Developing and expanding the skills and capacities needed for meeting the requirements and optimizing benefits**

**(including accreditation, training, expanding the numbers of who can provide quality services)**

OBJECTIVES:	ST OUTCOMES	LT IMPACTS	Primary responsible/supporting	Connections to other efforts
<p>1) X# of training programs for application assistance skills that certify agencies through 2015.</p> <p><i>5 have accreditation and 3 are waiting.</i></p>	<ul style="list-style-type: none"> <li>• Training materials developed</li> <li>• # of agencies and individuals certified</li> <li>• Referrals and resource guide created with info on who is accredited</li> <li>• # of trainings offered and frequency</li> <li>• In kind resources offered for trainings</li> </ul>	<ul style="list-style-type: none"> <li>• Trainings well attended, updated periodically, and reaching good candidates</li> </ul>		
<p>2) Increase the numbers of people that can support the application assistance process through coordinating trained volunteers and professionals by X # or %.</p> <p><i>Pending</i></p>	<ul style="list-style-type: none"> <li>• # of volunteer hours served</li> <li>• # of attorneys offering pro bono and # of cases</li> <li>• funds raised to pay for professional capacity for difficult cases</li> <li>• # of youth recruited</li> <li>• Mentorships partnering less and more experienced providers</li> </ul>	<ul style="list-style-type: none"> <li>• Larger pool of trained people providing supportive services to those who need them the most</li> <li>• More youth entering immigration law profession</li> </ul>		

**Priority Area 4: Continued Advocacy**

**Overarching Goal**

**Advocacy for those who need support and for moving the agenda for reform and related policies**

<b>OBJECTIVES:</b>	<b>ST OUTCOMES</b>	<b>LT IMPACTS</b>	<b>Primary responsible/supporting</b>	<b>Connections to other efforts</b>
1) During 2014, advocate for 2-4 key pro-immigrant policies (like the Dream Act and expansion of family reunification visas) through the network.	<ul style="list-style-type: none"> <li>• Link with national pro-immigrant organizations</li> <li>• May 1<sup>st</sup> forum focus on this topic?</li> </ul>	<ul style="list-style-type: none"> <li>• CA continues to be a leader in pro-immigrant policies</li> </ul>		
2) Organize 2000 of naturalized immigrants to be reached by Radio Bilingue in Fresno County, through GOTV campaigns and offering CE opportunities by Nov, 2014.	<ul style="list-style-type: none"> <li>• Include CE in workshop trainings</li> <li>• Work with adult schools and other educators to include CE modules</li> </ul>	<ul style="list-style-type: none"> <li>• More engaged electorate of new voters.</li> </ul>		Education and outreach
3) For those screened as ineligible under CIR, referral system to other legal options is in place by DATE.  <i>Pending</i>	<ul style="list-style-type: none"> <li>• # of referrals</li> <li>• information materials to include resources for this population</li> </ul>	<ul style="list-style-type: none"> <li>• All immigrants find a place to have their questions answered in a safe and competent environment.</li> </ul>		Ed and outreach  Immediate Service Needs
4) Beginning in March, ongoing monitoring and government vehicles by various partners (policy, committees, etc.) to hold those accountable for implementing state and other policies.	<ul style="list-style-type: none"> <li>• A city resolution?</li> <li>• Committee to have a monitoring role on abuses reported and quality of services</li> <li>• Lobby visits</li> </ul>	<ul style="list-style-type: none"> <li>• An ongoing effort where policies are monitored and sustainable.</li> </ul>		Immediate service needs
5) Network has promoted and joined forces with those groups assisting people with existing naturalization opportunities.  <i>Is happening now....</i>	<ul style="list-style-type: none"> <li>• Campaigns for naturalizing have greater presence</li> <li>• #'s of people initiating and completing process</li> </ul>	<ul style="list-style-type: none"> <li>• Increased LPR's awareness of how to be naturalized and to initiate the process</li> </ul>		